



For decades, our Branch has stood as a regional landmark—a steadfast presence. However, in a rapidly evolving global landscape, mere presence is passive. Development and impact, by contrast, are active and intentional. To transcend 'business as usual' we must move beyond maintaining the status quo and evolve our mandate. We are choosing to become a vital engine for state-of-the-art academic education, a primary architect of modern skills, and the leading partner for growth and innovation within the Polish community in Lithuania.

The core ambition of the Branch is to serve as a catalyst for the advancement of the Polish community in Lithuania, guided by a resolute commitment to development and impact over mere institutional presence. We seek to transform academic knowledge into tangible social and economic value, evolving from a model focused on traditional institutional maintenance to one that is proactive, innovative, and forward-looking. Our purpose is to empower our students, academic staff, and broader stakeholders by delivering modern, evidence-based excellence that is deeply attuned to the real needs, aspirations and challenges of the community we serve.

By 2030, we envision the Branch as a dynamic, transparent, and high-performance educational provider defined by four strategic pillars:

- *Meritocracy:* Highly qualified and continually developing community of teachers and researchers, empowered by efficient, digitalised management structures that prioritise excellence and impact.
- *Responsive Curricular Frameworks:* We champion agile curricula that balance theoretical rigor with evolving market demands, sustained by the ongoing development and expertise of our teaching and research staff—ensuring graduates acquire relevant, future-ready skills in an ever-changing world.
- *Engagement as a metric of success:* Our success is measured by the ongoing development, research excellence, and scholarly contributions of our teaching and research staff, the employability and lifelong achievements of our graduates, the depth and mutual benefit of our external partnerships, and the vibrant, tangible growth of our academic-community ecosystem.
- *Agility as a driver of progress:* We move from "business as usual" to a culture of continuous improvement, responding with speed and precision to the evolving challenges of the modern world.

Our right to exist is not only inherited from history but also earned through continual, meaningful contributions. By prioritising **Development and Impact over Institutional Presence**, we affirm that the Branch is committed to profound transformation—empowering our students, fostering the professional growth and scholarly excellence of our staff, and delivering a vibrant future that our entire Polish community in Lithuania truly deserves.